

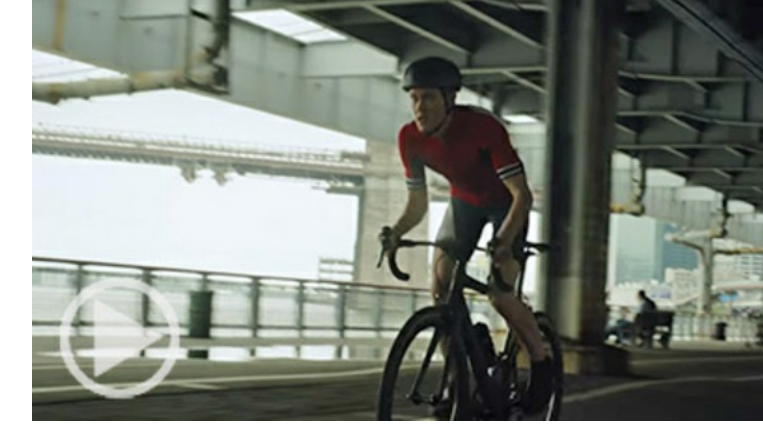
Cannes Lions is the world's biggest celebration of creativity in communications, and the most prestigious international advertising awards.

In November, 6P joined the Advertising Association of Winnipeg for a special screening of the 2017 Cannes Lions – World's Best Commercials. Every year, we share our favorites amongst the winners. These ads from 2017 perfectly portray bravery – both on the part of the client, as well as the agencies.

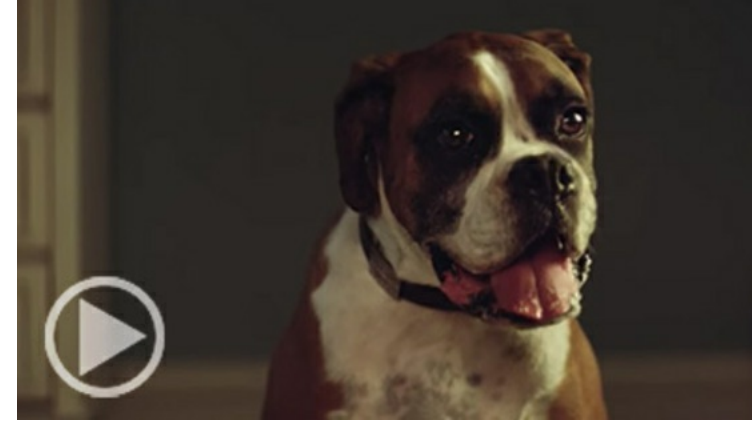
Enjoy 6P's top picks below:



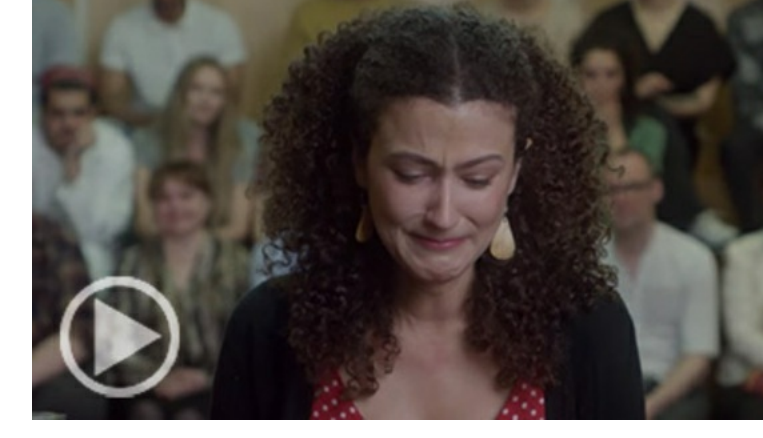
Samsung: Ostrich



Nike: Unlimited Youth



John Lewis: Buster the Boxer



Momondo: The DNA Journey



Nike: Da Da Ding



Farnham Ale: The bride

[View more of our favourites from the 2017 Cannes Lions!](#)

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