



ALUMNI OF  
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## The Power of Brand with Terry O'Reilly

Live and Interactive

Terry O'Reilly knows marketing from long years in the trenches. In demand as a keynote speaker, Terry talks about key marketing issues all companies and organizations face – from the critical need to embed emotion in marketing, to why customer service = profit, to how to change a negative perception, to why smart marketers don't outspend their competitors – they outsmart them.

A familiar voice behind the hit CBC radio shows *O'Reilly on Advertising*, *The Age of Persuasion*, and his current program, *Under the Influence*, O'Reilly has enjoyed a front row seat to marketing's twists and turns – especially as it accelerates in a digital age.

Please join us for a presentation by advertising guru, broadcaster, and author Terry O'Reilly. ([Read more about Terry](#))

### Who Should Attend:

Those who hold an entrepreneurial spirit, business owner or a general partner with managing duties or have sole or predominant day-to-day management duties at an operational and or strategic level.

### Date and Time:

**January 24, 2019**

2:00 PM - 5:00 PM

#### **Presentation**

2:00 - 4:00

#### **Networking: drinks & light snacks**

4:00 - 5:00

### Tickets:

Limited Seating

\$50.00 Non-member Terry O'Reilly

**\$0.00 For AWE Members Only, if registered by January 1 2019 -**

Reserve your VIP Seating for "The Power of Brand"

### Directions:

The Metropolitan Entertainment Centre

281 Donald Street

Winnipeg, MB R3C 1M9

[Get Directions](#)

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